

# Connect with your community



## 2003 Columbia River/Willamette Valley CFC Annual Report

### THANK YOU 2003 Leadership Team

**Campaign Chair**  
Randy Crockett  
*Social Security Administration*  
503-326-5018

**Postal Leader**  
Jim Johnson  
*U.S. Postal Service*  
503-294-2523

**Civilian Leader**  
Jim Gardner  
*Federal Grain Inspection Svc.*  
503-326-7887

**Military Leader**  
Captain Kim York  
*Oregon Military Department*  
503-584-3727

**Willamette Valley Leader**  
Tom Birdinground  
*Chemawa Indian Health Svc.*  
503-304-7600

**SW Washington Leader**  
Nancie Pruitt  
*Federal Highway Admin.*  
503-226-9384

**Local Federal Coordinating  
Committee Rep.**  
Ron Johnson  
*Oregon Federal Executive Bd.*  
503-326-2060



The Columbia River/Willamette Valley CFC is proud to welcome Umatilla and Morrow Counties to our service area in 2004. Our CFC will now serve 21,500 federal employees in 23 Oregon and SW Washington counties.

For a regional service map, please go to:  
[www.oregon.feb.gov/cfc\\_files/page0001.htm](http://www.oregon.feb.gov/cfc_files/page0001.htm)

CAMPAIGN RESULTS	2003	2002	Change
Percent Participation	30.8%	31.6%	- 2.5%
Dollars Donated	\$1,510,899	\$1,475,168	+ 2.4%
Number of Employees	20,848	20,429	+ 2.1%
Number of Donors	6,419	6,464	- 0.7%
Average Gift	\$235.38	\$228.21	+ 3.1%
Per Capita Contribution	\$72.47	\$72.21	+ 0.4%
Overhead Costs	6.0%	6.7%	- 10.4%

### Federal Employees Respond, Connect with Communities

There were plenty of reasons why the 2003 Columbia River/Willamette Valley CFC could have been down from the previous record year: a continued sluggish local economy, many of our guardsmen and women serving overseas, or the pressures in federal agencies due to shrinking budgets and organizational change. The campaign was projected to raise about \$1.4 million, good by most standards but not the 2002 level.

So what did our federal employees do? More than 6,400 generous hearts responded like never before, contributing over \$1.5 million for the first time ever. Some 1,100 local, national and international charities will benefit from these remarkable gifts.

Much of this success was due to the dedication of the many federal campaign coordinators and keyworkers, who gave countless hours to get the message out and develop creative ways to make the campaign fun and educational. Nancie Pruitt of the Federal Highway Administration, Western Lands Division, also served for 10 months working full-time as a CFC Campaign Specialist, which was an enormous benefit.

New web-based initiatives were also added this year to help make it even eas-



Hamming it up at the Army Corps of Engineers, Portland District CFC Talent Show Fundraiser.

ier for federal employees to connect with their communities. Features on the CFC web site included a searchable charity directory, from which viewers could search participating charities by name, type of service, county served (for local charities), and other categories. Search results included charity web site addresses, so users could immediately link and learn more. In addition, local charity volunteer projects were posted online, allowing federal agencies to schedule volunteer activities at their convenience.

The campaign proved once again the commitment of our federal community to the true meaning of "public service." In a world of so many challenges, this can be a comfort to us all.



## 2003 Federal Agency Participation Leaders

### Your CFC Contribution at Work

Every dollar contributed makes a difference in communities locally, nationally and around the globe.

For example:

- **\$5/month** gives 12 round-trip van transportation rides to adult day care.
- **\$7/month** gives food and shelter for the night to eight homeless people.
- **\$8/month** funds a re-vegetation project along a local stream.
- **\$15/month** provides three home visits by a nurse to a stroke victim.
- **\$19/month** provides one night of protective services for 14 abused children.
- **\$27/month** pays emergency care for one injured stray cat or dog.
- **\$38/month** provides drug and alcohol abuse programs for 30 grade-school kids.



<i>Civilian &amp; Military (51+ employees)</i>	
Bureau of Land Management, Salem	76.2%
US Coast Guard Marine Safety, Portland	70.0%
Veterans Affairs, Regional Office	68.2%
NOAA Fisheries, Portland	57.5%
Housing & Urban Development (HUD)	56.9%
Army Corps of Engineers, NW Division	48.3%
Fish & Wildlife, Oregon State Office	47.9%
Sheridan Federal Correctional Institution	46.7%
U.S. Geological Survey, Oregon District	44.6%
Indian Health Service, Portland	44.6%
Army Corps of Engineers, Portland Dist.	41.2%
Air Force, 939th Air Refueling Wing	36.0%
FAA, Flight Standards Office	33.3%
U.S. Geo. Survey, Cascade Volcano	32.7%
Natural Resources Cons. Svc., Oregon	30.8%

<i>U.S. Postal Service (51+ employees)</i>	
Beaverton Post Office	100.0%
Portland Multnomah Post Office	75.0%
Portland Customer Service	73.6%
Albany Post Office	70.8%
McMinnville Post Office	67.9%
Portland Forest Park Post Office	64.9%
Lake Oswego Post Office	56.3%
Portland Rose City Park Post Office	53.9%
Portland Creston Station Post Office	49.2%
Hillsboro Post Office	47.3%
Portland Kenton Station Post Office	44.2%
Portland Plant	43.3%
Evergreen DCU	37.0%
Portland Sellwood Post Office	36.5%
Portland West Slope Post Office	35.0%

<i>Civilian &amp; Military (3 - 50 employees)</i>	
US Coast Guard, Depoe & Yaquina Bays	100.0%
General Services Administration	100.0%
Social Security Admin., Vancouver	100.0%
Social Security Admin., Beaverton	96.0%
Federal Energy Regulatory Commission	95.0%
Food & Drug Administration	88.9%
Small Business Administration	88.5%
National Agricultural Statistics Service	87.5%
Federal Deposit Insurance Corporation	78.6%
Bureau of Reclamation	71.4%
Nat'l Weather Svc, Forecast & River Ctr.	70.0%
Corp. for Nat'l & Community Service, OR	66.7%
Social Security Admin., Teleservice Ctr.	65.7%
Naval & Marine Corps Reserves Center	61.5%
Willamette National Cemetery	59.0%

<i>U.S. Postal Service (3 - 50 employees)</i>	
Brownsville Post Office	100.0%
Cherry Blossom DCU	100.0%
Eagle Creek Post Office	100.0%
Gladstone Post Office	100.0%
Halsey Post Office	100.0%
Mt. Hood-Parkdale Post Office	100.0%
Rainier Post Office	100.0%
Tygh Valley Post Office	100.0%
White Salmon Post Office	100.0%
Willamina Post Office	100.0%
Yacolt Post Office	100.0%
Washougal Post Office	95.5%
Sandy Post Office	95.2%
Stayton Post Office	93.3%
Aurora, Castle Rock Post Offices (tie)	92.3%

© April 2004, The Columbia River/Willamette Valley CFC. For further information, please contact: Jeff Sargent  
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